Questions for observation and discussion of the passage:
What is the significance of Jesus Christ's statement in 3:14 for what He is about to say?
What was His assessment of the spiritual condition of the Laodiceans?
Can you find any word of commendation by Jesus for them? How does this compare with His words to the six churches preceding this letter?
What factor or factors do you think led to their spiritual condition?
Jesus advice was to buy: Gold refined by fire, white garments, and eyesalve. Why do you think Jesus gave them this advice?
How does Jesus give even this church hope?
Are there spiritual matters concerning which the evangelical church in America is blind to? If what, what do you think they are?
Practically speaking, what do you think it would look like for the church today to move from being lukewarm to hot?
Do you hold out hope for the church in America being hot? If so, why?